



National Conference
on
*Role of Women Entrepreneurs in Socio-
Economic Development of India*

On
April 26-27, 2019



Organized by
Department of Commerce &
Jagriti - Women Development Cell, Bharati College
Website: www.bharaticollege.com; Email: conferencebc@gmail.com

In sponsorship with
Indian Council of Social Science Research

ABOUT BHARATI COLLEGE

Bharati College, one of the top women's colleges in West Delhi, is a constituent college of the University of Delhi. It is in a serene and scenic campus which caters to about 2300 students, offering instruction in thirteen disciplines in the Arts and Social Sciences. Students can opt for honours courses in ten of these disciplines. The college has a very active cell of the National Service Scheme as well as a very capable and enthusiastic wing of the National Cadet Corps. For sports and games, the college has extensive fields with a state-of-the art basketball court, a volleyball court, kho-kho and throw ball fields and a fully developed cricket ground. The College also offers several avenues for personality development and nurturing of talent through extra-curricular activities in theatre, dance, music, debate, cultural activities and departmental societies. The College has several facilities for its students, such as, fully digitized library, three computer labs with more than a hundred computers with broadband connections as well as access to a number of portals under the UGC-Infonet, E-journal Consortium, a seminar hall, a committee room and a studio theatre. In addition, it offers part-time, self-financing courses in foreign languages (French, German and Russian) and also computer courses (N.I.E.L.I.T.) to prepare students for the corporate world.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce was started in the year 1973 with one faculty and 50 students at a time when commerce as an educational choice was a distant one for women. However, today when women have scaled new frontiers in education, the commerce department has a prime place in Bharati College in terms of both student's strength and faculty size. Commerce department provides an enabling environment to help its students stand out both academically and in shaping them to an overall balanced personality both in terms of the college's vision and today competitive environment. It has also been actively organising talks, debates, Quizzes to enhance learning of students. In December 2015 the department set a new milestone by organising a national level seminar on the topic "Business Transformation in Contemporary world- Issues and Challenges". It was very interactive and interesting, having kept the audience glued to their seats. This time, the Department of Commerce in collaboration with Jagriti - Women Development Cell of Bharati College is pleased to hold another national level seminar on the theme "Role of Women Entrepreneurs in Socio Economic Development of India". The commerce department also successfully conducted two FDP in Research Methodology in the year 2015 and 2018.

ABOUT JAGRITI (WOMEN DEVELOPMENT CELL)

The society takes its mandate from the Women's Studies and Development Centre University of Delhi, and aims to: Address women's issues in higher education, encourage women's and gender studies in the University, And place through its activities women and gender at the centre of its inquiry focusing mostly on multidisciplinary perspectives of class, caste, race, ethnicity, sexuality, religion and age. It also addresses several other contemporary socio-

political issues concerning women. The society came into existence in 2013 and is now steadily increasing its activities

The Jagriti team remains active throughout the year, holding inter college and intra college meetings, workshops, film screenings, discussions on gender issues, safety of women in the public, domestic and private domains and much more!

Since we live in India, and though we promote English, Hindi retains its popularity and hence the discussions and all activities and events conducted by this Society are bi-lingual. Jagriti comprise faculty and student coordinators from across sections and disciplines. Our student coordinators are expected to actively engage with issues of gender mainstreaming, and to realize its politics in their day-to-day life.

ABOUT THE CONFERENCE

In the wake of economic liberalization and globalization commerce and enterprise are undergoing the phase of structural changes wherein women entrepreneurship is gaining importance. The increasing interest of women in the business sphere as managers, leaders and entrepreneurs has changed the demographic characteristics of business and socio-economic growth of the country. Increasingly women-owned businesses enterprises are playing a more active role in our society and the economy. Government policies and institutional framework for enhancing participation of women oriented entrepreneurial skills by providing them vocational education and training has widened the horizon for socio-economic empowerment of women. Women can also contribute towards the formation of entrepreneurial propensity. Believing in the entrepreneurial skills of women and synchronizing it with Make in India and Startup India initiatives, NITI Aayog has launched the Women Entrepreneurship Platform. These women-oriented government initiatives are opening doors to many entrepreneurial opportunities and aspirations for women. However, entrepreneurship development and skill training are not the sole responsibility of the Government. Other stakeholders need to shoulder the responsibility as well. This conference aims to focus on the journeys, problems, issues, challenges and solutions to women entrepreneurs; adoption of values and ethics from the perspective of women entrepreneurs in business environment; and to analyse the policies of government and other stakeholders for the development of women entrepreneurship in India.

CALL FOR PAPERS

Academicians, professionals, practitioners, research scholars, and students of all disciplines are invited to contribute original and unpublished research articles/ papers to present on any of the following sub-themes.

The suggested themes (but not limited to) are:

1. Past, present and future of women entrepreneurship
2. Policy initiatives and the ecosystem for women's entrepreneurship
3. Economic empowerment and social mainstreaming of women via self-employment
4. Women entrepreneurship and business innovations in India

The above list is only indicative. Papers that are related to the conference theme apart from above mentioned topics of original research work are also welcome.

All accepted papers will be published in edited Book having ISBN. (No separate publication fees)

GUIDELINES FOR PAPER SUBMISSION

- Only original and unpublished research work is sought.
- Papers and abstracts must be submitted in MS-Word Format.
- Abstract should not be more than 300 words with 4-5 key words. Author(s) name(s) and affiliations should be shown on a separate sheet along with the title of the paper.
- In abstract, mention the following in order
- Theme
- Title of the paper, o Author/s o Abstract o Key words
- The abstract/full paper should be typed in Times New Roman Font size 12 (title in 14 size), 1.5 line spacing, and justified alignment.
- The entire paper submission must be in one document.
- All tables and figures should be numbered and should be aligned in the text with suitable captions.
- APA citation should be used to cite and create references.
- The length of paper including the abstract and all diagrams should be within 5000 words.
- The abstract/full research paper in the prescribed format with names and complete address of each author including mobile number and email IDs should be e-mailed to conferencebc@gmail.com
- All the submitted papers will be blind reviewed.

CALL FOR BUSINESS PROPOSAL FROM STUDENTS

Business proposals are invited from the female under-graduate students so as to promote entrepreneurial spirit amongst them. Proposals can be on any sustainable business idea. It should be noted that:

- Only original and workable business ideas are sought.
- It must be submitted in MS-Word Format.
- It should not be more than 2000 words with student(s) name(s) and affiliations indicated on a separate sheet along with title of the proposal.
- Team of two students is allowed
- It should be typed in Times New Roman Font size 12 (title in 14 size), 1.5 line spacing, and justified alignment.
- The entire proposal submission must be in one document in the following format:
 - Title page o Summary
 - Rationale and objectives
 - Feasibility and resource management (Budgeting, financing, marketing etc.)
 - Action plan
 - Implementation plan

- The business proposal in the prescribed format with names and complete address including mobile number, email id and their college name should be e-mailed to conferencebc@gmail.com.

Note: Business plans will be shortlisted for presentation in the conference. Certificates will be given to all the presenters and winners will be felicitated with the awards).

WHO CAN PARTICIPATE

Academicians, research scholars, students, government representatives, administrators and planners, experienced professionals, business practitioners, and other knowledge patrons are invited to participate as audience/participants in the conference to share their ideas and expertise.

IMPORTANT DATES

Abstract Submission	: 10 th April, 2019
Acceptance Notification	: 12 th April, 2019
Full Paper Submission	: 20 th April, 2019
Full Paper Selection Notification	: 22 nd April, 2019
Conference Date	: 26 th and 27 th April, 2019

REGISTRATION DETAILS

Online registration can be done by the following link;
<http://goo.gl/forms/ExYhh82zqzKo5rMo1>

REGISTRATION FEES

- All the participants attending the conference are required to register for the conference.
- At least one of the authors must pre-register for the conference.
- In case of two or more authors, separate registration is required for each author otherwise certificate will be given to only one author.

The registration fee for the event covers program kit, lunches and light refreshment. The registration fee is as follows:

1. Industry practitioners/Corporates / Others	Rs.500/-
2. Academicians, & Research Scholars	Rs.200/-
3. Business plan (by under-graduate female students only)	Rs. 200 per plan

Registration fees to be paid through Demand Draft (DD)/Banker's Cheque drawn in favour of 'The Principal, Bharati College' payable at NEW DELHI or online through NEFT/RTGS in the following account:

Bank Name	: Punjab National Bank
Bank Address	: Bharati College, C-4, Janakpuri, Delhi -110058
Branch Code	: IFSC Code PUNB0495200
Account name	: Bharati College FDP Commerce

Account Number : 4952000100013351

Scanned copy of DD/ original cheque/online transaction receipt should be e-mailed to convenor at conferencebc@gmail.com.

ACCOMMODATION

Accommodation facility will be limited to outstation participants on payment basis in the Delhi University Guest House as per the rules of the University.

ORGANIZING COMMITTEE- FACUTY

Patron	Dr. Mukti Sanyal, Officiating Principal, Bharati College
Advisor	Dr. Saloni Gupta, Associate Professor, Department of Commerce, Bharati College : 9818028267
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ORGANIZING COMMITTEE- STUDENTS

Commerce Department	Jagriti – Women Development Cell
Nishtha Gauniyal-8447424912	Amisha Vaidya-9113132598
Lakshita Katyayan-9871328161	Himani Malik – 8285804772
Jyotsna-7678481569	Ridhima Chadha - 9582353738